

Ten Questions to Help You Focus on What's Most Important

Personal

1. What is the single most important thing I need to accomplish today?
2. What would I do if I knew I could not fail?
3. Whose opinion truly matters to me?
4. What three changes will turn things around or catapult me ahead?
5. What will I say NO to so that I can say YES to something else?

Organizational

1. What are our core values? How do we live them actively, completely and consistently?
2. What is the single thing we do best?
3. What's the critical difference we make in the world? In people's lives?
4. What do we reduce barriers to?
5. What are other people or organizations looking to us to teach them?